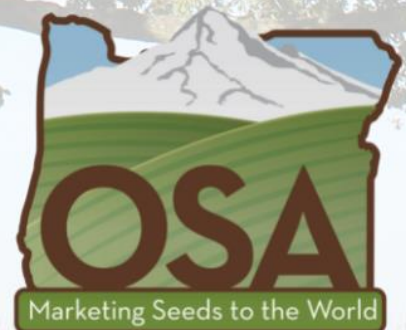


OREGON SEED ASSOCIATION

SPONSORSHIP PACKAGES 2023

*STRENGTH FOR TODAY,
HOPE FOR TOMORROW*



2023 Events

Winter Workshop

January 18, 2023

Boulder Falls Inn & Conference Center, Lebanon, Oregon

Registration will open Nov. 2022

Educational workshops will be held in the afternoon, each about an hour in length, and feature relevant topics from industry speakers.

Mid-Winter Meeting

January 19, 2023

Boulder Falls Inn & Conference Center, Lebanon, Oregon

Registration will open Nov. 2022

Join us for the latest news, committee issues, and industry updates at this day-long event. The day concludes with a reception to honor OSA past presidents.

For lodging reservations contact:	Best Western Premier Boulder Falls Inn
Telephone:	541-451-1000
Group Rate Reference:	Oregon Seed Association
Reserve By:	Dec. 18, 2022
Rate (per night):	\$129 (plus tax)

Annual Summer Convention

June 15-16, 2023

Eagle Crest Resort, Redmond, Oregon

Registration will open Apr. 2023

Early check-in will start on Wednesday, June 14, with meetings and activities on Thursday and Friday, June 15-16. Activities will include the annual tribute to OSA's past presidents at a casual, outdoor reception, the annual golf tournament, and the silent auction and banquet dinner. Other excursions will be available. Family is encouraged to join this fun-filled event.

For lodging reservations contact:	Eagle Crest Resort
Telephone:	855-682-4786
Group Rate Reference:	Oregon Seed Association
Reserve By:	May 15, 2023
Rates (per night):	\$167/queen double, \$187/1-bed suite, \$268/2-bed condo, \$322 3-bed condo (plus tax)

Annual Sponsor Packages

Annual packages are effective for the calendar year Jan. 1–Dec. 31, 2023. **Registration is encouraged by Dec. 15, 2022**, to take advantage of full sponsor benefits. Prorates not available. Some of the options included are for OSA members only. Please contact the OSA office at 503-685-7555 if you have any questions.

Item	Diamond	Platinum	Gold	Silver	Bronze	Contributing
Price:	\$7500	\$4500	\$3000	\$1500	\$500	\$250
# Packages Available:	1	3	No Limit			
Company logo: <ul style="list-style-type: none"> On display board at events registration area In event attendee packets On presentation slide displayed during pre-event seating and breaks In newsletters for 2023 calendar year (effective Jan. 1 or from date of purchase) On OSA website for 2023 calendar year (effective Jan. 1 or from date of purchase) 	✓	✓	✓	✓	✓	✓
Mention at podium	✓	✓	✓	✓	✓	✓
Sponsor ribbons for all company attendees at events	✓	✓	✓	✓	✓	✓
Member registrations at Annual Convention (valued at \$425 each)	2	2	1	1	0	0
Spouse registrations at Annual Convention (valued at \$300 each)	2	0	0	0	0	0
Member registrations at Mid-Winter Meeting (valued at \$70 each)	2	2	1	1	0	0
Speaking time at podium or length of video played during designated time slot during Mid-Winter Meeting & Annual Convention. See below for more details**	5m	5m	2m	2m	0	0
Full color ad in each event packet	✓	✓	✓	✓		
Exhibit table with priority placement at Annual Convention	✓	✓	✓	✓		
Company logo displayed on exclusive presentation slide during pre-event seating and breaks	✓	✓	✓			
Company logo included on display board at entrance to event meals and social events	✓	✓	✓			

Annual Sponsor Packages (cont.)

Item	Diamond	Platinum	Gold	Silver	Bronze	Contributing
Member directory ad, full-page, full-color (valued at \$150-250) (published Nov. 2023)	IFC	BC/IBC or choice	✓			
Member directory ad, half-page, full-color (valued at \$100) (published Nov. 2023)				✓		
Member directory ad, one-third-page, full-color (valued at \$60) (published Nov. 2023)					✓	
Sponsor logo included with OSA logo on convention promotional item <i>Item to be selected and supplied by OSA</i>	✓					
Logo & message on event lanyards*	✓					
Logo and/or company name displayed on choice of items for events: 1. Beverage napkins* & drink tickets (both annual events) 2. Name badges (both annual events) 3. Hotel key cards (Annual Convention only)		✓				
Exclusive sponsor of one meal or social event at either the Mid-Winter Meeting or Annual Convention (first come, first served)			✓			
Reserved table near podium at convention banquet	✓	✓				
Logo displayed on two (2) 24 x 18" signs at golf tee boxes at Annual Convention Golf Tournament	✓	✓				
Sponsor gift	✓	✓				
<p><i>Diamond & Platinum package holders receive first right of refusal. "Events" defined as Mid-Winter Meeting (January) and Annual Convention (June).</i></p> <p><i>*Discount negotiable if sponsor supplies</i></p> <p><i>**Video to be provided by sponsor on thumb drive or CD at least two (2) weeks prior to the event to allow for review and testing. No exceptions. Content deemed not applicable or offensive will be rejected. Late submissions may be rejected at the discretion of OSA management.</i></p>						

Upgrades: Annual Sponsor Packages

Add any or all of these options to any Annual Sponsor Package:

Exhibit table at Annual Convention	\$200
Full-page color ad in each event packet	\$100
Five (5) minutes speaking time at podium or five (5) minute video played at designated time slot during Mid-Winter Meeting & Annual Convention. See below for more details**	\$100
Company featured in Member Spotlight section at www.oregonseed.org , with photo or video and article for six (6) months (OSA members only)	\$60
Logo displayed on 18 x 24" sign at one (1) golf tee box at Annual Convention Golf Tournament	\$50
Upgrade ad to next size in member directory (does not include cover pages)	\$50
Logo listed at www.oregonseed.org/members in lieu of company name, with link to sponsor's website (OSA members only)	\$50

***Video to be provided by sponsor on thumb drive or CD at least two (2) weeks prior to the event to allow for review and testing. No exceptions. Content deemed not applicable or offensive will be rejected. Late submissions may be rejected at the discretion of OSA management.*

Meeting Sponsor Packages

The following sponsor packages are for one individual event (choose Mid-Winter Meeting or Annual Convention) during the 2023 calendar year. Substitutions are not available. Some of the options included are for OSA members only. Please contact OSA if you have any questions.

Item	
	Price: \$150
	# Packages Available: Unlimited
Company logo on display board at events registration area	✓
Company logo in event attendee packets and registration materials	✓
Company logo on presentation slide displayed during pre-event seating and breaks	✓
Company logo on website for calendar year, beginning Jan. 1 or from date of purchase	✓
Company logo in written/electronic newsletters for calendar year, beginning Jan. 1 or from date of purchase	✓
Mention at podium	✓
Half-page color ad in each event materials	✓

Upgrades: Meeting Sponsor Packages

Add any or all of these options to any Meeting Sponsor Package:

Five (5) minutes speaking time at podium or five (5) minute video played at designated time slot during Mid-Winter Meeting & Annual Convention. See below for more details**	\$100
Company featured in Member Spotlight section at www.oregonseed.org , with photo or video and article for six (6) months (OSA members only)	\$60
Logo displayed on 18 x 24" sign at one (1) golf tee box at Annual Convention Golf Tournament	\$50
Upgrade ad to full-page size in event packet	\$50
Logo listed at www.oregonseed.org/members in lieu of company name, with link to sponsor's website (OSA members only)	\$50

***Video to be provided by sponsor on thumb drive or CD at least two (2) weeks prior to the event to allow for review and testing. No exceptions. Content deemed not applicable or offensive will be rejected. Late submissions may be rejected at the discretion of OSA management.*

Member Directory Ads

Order an ad in the membership directory (published Fall 2023) as an addition to any sponsor package, or as a standalone option:

Cover Page 3.25"W x 6"H (upon availability)	\$250	Half Page 3.25"W x 3"H	\$100
Full Page 3.25"W x 6"H	\$150	One Third Page 3.25"W x 2"H	\$50

Contact

For more information about available sponsorship packages and options, or customizing a sponsorship package to fit your needs, please contact:

Angie Smith
Executive Director
503-685-7555
smith@pacwestcom.com
www.oregonseed.org

Sponsorship Order Form

Annual packages are effective for the calendar year Jan. 1–Dec. 31, 2023. Registration is encouraged by Dec. 15, 2022, to take advantage of full sponsor benefits.

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Annual Sponsor Packages



<input type="checkbox"/>	Diamond				\$ 7,500
<input type="checkbox"/>	Platinum	<input type="radio"/> beverage napkins	<input type="radio"/> name badges	<input type="radio"/> keycards	\$ 4,500
<input type="checkbox"/>	Gold				\$ 3,000
<input type="checkbox"/>	Silver				\$ 1,500
<input type="checkbox"/>	Bronze				\$ 500
<input type="checkbox"/>	Contributing				\$ 250

Annual Sponsor Upgrades

<input type="checkbox"/>	Exhibit table at Annual Convention	\$ 200
<input type="checkbox"/>	Full-page color ad in each event packet	\$ 100
<input type="checkbox"/>	Five (5) minutes speaking time or five (5) minute video played during Mid-Winter Meeting & Annual Convention.	\$ 100
<input type="checkbox"/>	Company featured in Member Spotlight section of website for six (6) months (OSA members only)	\$ 60
<input type="checkbox"/>	Logo displayed on 18 x 24" sign at one (1) golf tee box at Annual Convention Golf Tournament	\$ 50
<input type="checkbox"/>	Upgrade ad to next size in member directory (does not include cover pages)	\$ 50
<input type="checkbox"/>	Logo listed at www.oregonseed.org/members in lieu of company name, with link to sponsor's website (OSA members only)	\$ 50

Meeting Sponsor Packages

(select one)

<input type="checkbox"/>	Mid-Winter Meeting	January 2023	\$ 150
<input type="checkbox"/>	Summer Convention	June 2023	\$ 150

SUBTOTAL (page 1): \$

Meeting Sponsor Upgrades		
<input type="checkbox"/>	Five (5) minutes speaking time or five (5) minute video played during Mid-Winter Meeting & Annual Convention.	\$ 100
<input type="checkbox"/>	Company featured in Member Spotlight section of website for six (6) months (OSA members only)	\$ 60
<input type="checkbox"/>	Logo displayed on 18 x 24" sign at one (1) golf tee box at Annual Convention Golf Tournament	\$ 50
<input type="checkbox"/>	Upgrade ad to full-page in event materials	\$ 50
<input type="checkbox"/>	Logo listed at www.oregonseed.org/members in lieu of company name, with link to sponsor's website (OSA members only)	\$ 50
Member Directory Ads (if not already included above)		
<input type="checkbox"/>	Cover Page 3.25"W x 6"H (upon availability)	\$ 250
<input type="checkbox"/>	Full Page 3.25"W x 6"H	\$ 150
<input type="checkbox"/>	Half Page 3.25"W x 3"H	\$ 100
<input type="checkbox"/>	Business Card 3.25"W x 2"H	\$ 50
SUBTOTAL (page 2):		\$
TOTAL:		

PAYMENT: I agree to support OSA with the selected sponsorship package at the rates noted herein, including any selected upgrade options. I understand that if payment is not made within 30 days, my sponsor package may be given to another company.

Signature: _____

Check to Oregon Seed Assoc.: Enclosed Will follow promptly

Credit Card #: _____

Expiration Date: _____ CVC #: _____ Billing Zip Code: _____

Send Invoice to: _____

(Include invoice address if different than main address; only OSA members will be invoiced; payment due within 30 days)

Return order form with payment to:
Oregon Seed Association
PO Box 4277 • Wilsonville, OR 97070
Angie Smith • Executive Director
503-685-7555 • smith@pacwestcom.com

Due: December 15, 2022